

OFFALY

IRELAND'S HIDDEN GEM

Offaly Tourism Marketing (CLG) MEMBERSHIP APPLICATION FORM 2025

Offaly Tourism Marketing (CLG) is a marketing and tourism group aimed at promoting Offaly as a tourist destination.

Our membership network is wide reaching and incorporates accommodation and activity providers, attractions, golf clubs', food producers, festivals and community groups.

Since our inception the 'Visit Offaly' brand has established itself as a go-to destination in its own right and working alongside the Ireland's Hidden Heartlands brand, Offaly and its environs delivers a compelling offering in the leisure and business tourism market.

Anchored on our unique culture, heritage and natural landscape, our marketing strategy aims to provide an integrated and collaborative marketing approach to deliver outstanding quality experiences for our customers, regenerating increased demand for tourism services and increased tourism revenue for the region.

Offaly Tourism Marketing believes that economic and social development is a joint effort between the private and public sectors working in partnership with the community.

By working with us in Offaly Tourism Marketing, your business will benefit from coordinated and effective tourism marketing.

Let's work together to put Offaly on the tourist map!

Membership Rates for Offaly Tourism Marketing (CLG)

ACCOMMODATION

Hotels	€25 per room - up to max of €1,500
Guesthouses/B&B/ Self-Catering/Glamping	€20 per room/pod - min €100 p.a.
Caravan/Camping	€150

FOOD & BEVERAGE SECTOR

Restaurants and Cafes	€100
Pubs	€100
Food Producer	€100

OUTDOOR PURSUITS, ACTIVITIES & ATTRACTIONS

Major Attraction	€500
Heritage/Visitor Attraction	€100
Festivals & Events	€100
Golf Clubs	€100
Water Sports etc.	€100
Tour Guides	€100
Cinema	€100
Craft Producers	€100
Kids Activity Centres	€100
Pet Farms	€100
Foraging	€100
Spa/Wellness Retreats	€100
Swimming Pools	€100
Bike Hire	€100
Equestrian	€100
Taxi/Buses	€100
Shopping Centre	€100
Commercial Businesses/ Micro Bus.	€100

GROUPS

Voluntary Group	€100
Friends of Offaly	€50
Corporate Friends / Patrons of Offaly	From €200

www.visitoffaly.ie

I wish to become a member of Offaly Tourism Marketing (CLG) to assist in the development and promotion of Tourism in County Offaly. I have enclosed payment in the sum of € (including VAT) as per the relevant rates for 2025 (see overleaf).

Company Name:

Company Address:

Contact No.

E-mail:

Web:

Facebook / Twitter / Instagram /Other:

Please submit all text and images for inclusion on our website by email to info@visitoffaly.ie

Signature:

Date:

Please return completed application form to info@visitoffaly.ie or via post to Offaly Tourism Marketing CLG, Áras an Chontae, Charleville Rd, Tullamore, Co. Offaly.

Payment can be made via bank transfer:

Account Name: Offaly Tourism Marketing Company **Account Number:** 29591828
Sort Code: 90-19-09 **BIC:** BOFIE2D **IBAN:** IE20BOFI90190929591828

Please Confirm your payment date