

OFFALY

Off we go!

Offaly Tourism Marketing (CLG) MEMBERSHIP APPLICATION FORM 2026

Offaly Tourism Marketing (CLG) is a marketing and tourism group aimed at promoting Offaly as a tourist destination.

Our membership network is wide reaching and incorporates accommodation and activity providers, attractions, golf clubs, food producers, festivals and community groups.

Since our inception the 'Visit Offaly' brand has established itself as a go-to destination in its own right and working alongside the Ireland's Hidden Heartlands brand, Offaly and its environs delivers a compelling offering in the leisure and business tourism market.

Anchored on our unique culture, heritage and natural landscape, our marketing strategy aims to provide an integrated and collaborative marketing approach to deliver outstanding quality experiences for our customers, regenerating increased demand for tourism services and increased tourism revenue for the region.

Offaly Tourism Marketing believes that economic and social development is a joint effort between the private and public sectors working in partnership with the community.

By working with us in Offaly Tourism Marketing, your business will benefit from coordinated and effective tourism marketing.

Let's work together to put Offaly on the tourist map!

Membership Rates for Offaly Tourism Marketing (CLG)

ACCOMMODATION

Hotels	€25 per room - up to max of €1,500
Guesthouses/B&B/ Self-Catering/Glamping	€20 per room/pod - min €100 p.a.
Caravan/Camping	€150

FOOD & BEVERAGE SECTOR

Food Producer	€100
Pubs	€100
Restaurants and Cafes	€100

OUTDOOR PURSUITS, ACTIVITIES & ATTRACTIONS

Major Attraction	€500
Bike Hire	€100
Cinema	€100
Commercial Businesses/ Micro Bus.	€100
Craft Producers	€100
Equestrian	€100
Festivals & Events	€100
Foraging	€100
Golf Clubs	€100
Heritage/Visitor Attraction	€100
Kids Activity Centres	€100
Pet Farms	€100
Shopping Centre	€100
Spa/Wellness Retreats	€100
Swimming Pools	€100
Taxi/Buses	€100
Tour Guides	€100
Water Sports etc.	€100

GROUPS

Development Groups	€100
Voluntary Group	€100
Friends of Offaly	€50
Corporate Friends / Patrons of Offaly	From €200

www.visitoffaly.ie